

Bassmaah – Oman Grade 12 English

Theme 1: Retail Therapy | Unit 5: Adverts – Appealing or Appalling? | Lesson 5 — Quick Test
(Vocabulary, Grammar & Spelling)

Name: _____

Time: 12 minutes Marks: 15

Circle the correct answer. (15 marks)

1. A short, memorable advertising phrase is called a _____.

(A) slogan

(B) logo

(C) brand

(D) label

2. Choose the correct spelling.

(A) sloagn

(B) slogan

(C) sloggan

(D) slogun

3. 'Appealing' means _____.

(A) attractive

(B) shocking

(C) boring

(D) cheap

4. Choose the correct spelling.

(A) appalling

(B) apalling

(C) appaling

(D) appalling

5. An advert that gives a false impression is _____.

(A) misleading

(B) appealing

(C) fragrant

(D) tasty

6. The main purpose of advertising is _____ people.

(A) persuade

(B) to persuade

(C) persuading

(D) persuaded

7. Choose the correct spelling.

(A) persuad

(B) persuade

(C) perswade

(D) persuaid

8. A perfume advert often uses the word _____.

(A) fast

(B) fragrant

(C) powerful

(D) cool

9. Choose the correct spelling.

(A) luxurious	(B) luxurius	(C) luxuryous	(D) luxourious
-----------------	----------------	-----------------	------------------

10. A good slogan _____ easy to remember.

(A) is	(B) are	(C) being	(D) been
----------	-----------	-------------	------------

11. Companies spend money ____ their products.

(A) advertise	(B) advertising	(C) to advertise	(D) advertised
-----------------	-------------------	--------------------	------------------

12. Choose the correct spelling.

(A) nutrisious	(B) nutritious	(C) nutritous	(D) nutricious
------------------	------------------	-----------------	------------------

13. A word used to describe a sports car is _____.

(A) fast	(B) tasty	(C) fragrant	(D) nutritious
------------	-------------	----------------	------------------

14. Choose the correct spelling.

(A) refreshing	(B) refresheing	(C) refreshhing	(D) refressing
------------------	-------------------	-------------------	------------------

15. If an advert is misleading, it ____ a false impression.

(A) give	(B) gives	(C) giving	(D) gave
------------	-------------	--------------	------------

نلهمك لتبدع !...

Answer Key

Q#	Answer	Q#	Answer	Q#	Answer	Q#	Answer
1	A	2	B	3	A	4	A
5	A	6	B	7	B	8	B
9	A	10	A	11	B	12	B
13	A	14	A	15	B		

