

Theme 1: Retail Therapy — Comprehensive Practice Test

Section 1: Vocabulary & Key Concepts (Items 1–20)

For each item, choose the correct answer from A, B, C or D.

1. In ancient times, Arab _____ travelled along the Silk Road to trade spices and silk.			
A) mechanics	B) lecturers	C) accountants	D) merchants
2. Frankincense was a highly valuable product that was _____ from Southern Oman to Egypt and Rome.			
A) afflicted	B) emitted	C) exported	D) proofread
3. Modern crude oil is transported across oceans in gigantic steel _____.			
A) caravans	B) dockets	C) dhows	D) supertankers
4. The discovery of petroleum in the 1960s gave Oman a new _____ importance globally.			
A) misleading	B) nutritious	C) fragrant	D) economic
5. A legally registered symbol or logo that protects a company's brand from being copied is a _____.			
A) trademark	B) route	C) ritual	D) caravan
6. Adolf Dassler was the famous German _____ who established the sportswear brand Adidas.			
A) passenger	B) consumer	C) founder	D) shopkeeper
7. Ancient farmers burned distinct marks on their livestock to prove clear _____.			
A) ownership	B) navigation	C) congestion	D) bankruptcy
8. The brand name 'Adidas' was _____ from the founder's nickname 'Adi' and surname 'Dassler'.			
A) exported	B) derived	C) bargained	D) emitted

موقع اختبارات بصمة

9. People who are uncontrollably addicted to shopping and spending money are called _____.

- | | | | |
|----------------|--------------|----------------|------------|
| A) accountants | B) merchants | C) shopaholics | D) sailors |
|----------------|--------------|----------------|------------|

10. Borrowing excessive amounts of money on credit cards can lead shoppers into heavy _____.

- | | | | |
|----------|------------|-----------|---------------|
| A) debts | B) degrees | C) drafts | D) directions |
|----------|------------|-----------|---------------|

11. Buying a small gift for oneself after a stressful week can serve as a temporary _____.

- | | | | |
|-----------------|---------------|----------------|---------------|
| A) architecture | B) bankruptcy | C) consolation | D) navigation |
|-----------------|---------------|----------------|---------------|

12. When an individual or company is completely unable to pay back what they owe, they face _____.

- | | | | |
|---------------|----------------|--------------|------------------|
| A) bankruptcy | B) hospitality | C) tradition | D) accommodation |
|---------------|----------------|--------------|------------------|

13. In traditional Omani souqs, shoppers enjoy great opportunities for _____ to get better prices.

- | | | | |
|------------|-------------|---------------|------------|
| A) parking | B) branding | C) bargaining | D) editing |
|------------|-------------|---------------|------------|

14. Traditional markets in Oman are famous for their friendly shopkeepers and old-fashioned _____.

- | | | | |
|-------------|----------|------------|----------|
| A) docketts | B) charm | C) parking | D) logos |
|-------------|----------|------------|----------|

15. Ancient souqs are typically characterized by narrow _____ lined with tiny shops.

- | | | | |
|-----------------|-------------|-----------|-------------|
| A) supertankers | B) passages | C) routes | D) walkways |
|-----------------|-------------|-----------|-------------|

16. Modern indoor shopping malls attract customers by offering wide _____ and easy parking.

- | | | | |
|-------------|----------|-------------|-------------|
| A) passages | B) dhows | C) walkways | D) caravans |
|-------------|----------|-------------|-------------|

17. A short, catchy phrase used by a company to make its brand memorable is a _____.

- | | | | |
|-----------|----------|---------|-----------|
| A) docket | B) route | C) dhow | D) slogan |
|-----------|----------|---------|-----------|

موقع اختبارات بصمة

18. Advertisements that use false or exaggerated claims to deceive buyers are called _____.

- | | | | |
|-------------|---------------|---------------|---------------|
| A) fragrant | B) nutritious | C) refreshing | D) misleading |
|-------------|---------------|---------------|---------------|

19. The main purpose of most commercial advertisements is to _____ consumers to buy products.

- | | | | |
|-------------|-----------|--------------|---------|
| A) persuade | B) reduce | C) proofread | D) emit |
|-------------|-----------|--------------|---------|

20. Fresh fruit juices and healthy meals are often advertised as _____ and nutritious.

- | | | | |
|---------------|---------------|--------------|---------------|
| A) misleading | B) refreshing | C) appalling | D) compulsive |
|---------------|---------------|--------------|---------------|

Section 2: Grammar & Language Focus (Items 21–40)

For each item, choose the correct answer from A, B, C or D.

21. Oman has been trading petroleum with international partners _____ the 1960s.

- | | | | |
|----------|-----------|--------|----------|
| A) since | B) during | C) for | D) until |
|----------|-----------|--------|----------|

22. Ancient Omani merchants traded along sea routes _____ several months at a time.

- | | | | |
|--------|----------|-------|-----------|
| A) for | B) since | C) at | D) during |
|--------|----------|-------|-----------|

23. "Doctor, please help me! I am exhausted because I _____ shopping all morning."

- | | | | |
|----------------|---------|-----------------------|----------------|
| A) had shopped | B) shop | C) have been shopping | D) was shopped |
|----------------|---------|-----------------------|----------------|

24. In the past, traditional Arab dhows _____ powered by wind and sails.

- | | | | |
|--------|---------|--------------|--------|
| A) was | B) were | C) have been | D) are |
|--------|---------|--------------|--------|

25. Microsoft _____ in 1975 by Bill Gates and Paul Allen.

- | | | | |
|----------------|----------------|-----------------|------------|
| A) is founding | B) was founded | C) was founding | D) founded |
|----------------|----------------|-----------------|------------|

26. The world's first successful telephone _____ by Alexander Graham Bell in 1876.

- | | | | |
|----------------|-----------------|------------|-------------|
| A) is invented | B) was invented | C) invents | D) invented |
|----------------|-----------------|------------|-------------|

27. Mobile phones _____ introduced until the late twentieth century.

موقع اختبارات بصمة

A) are not	B) did not	C) do not	D) were not
-------------------	-------------------	------------------	--------------------

28. Last week, the marketing team _____ a new logo for the corporate brand.

A) was chosen	B) is chosen	C) chose	D) chooses
----------------------	---------------------	-----------------	-------------------

29. Modern commercial companies aim to _____ a high profit through advertising.

A) do	B) give	C) make	D) take
--------------	----------------	----------------	----------------

30. Thorough market analysis must be _____ before launching a new product.

A) done	B) built	C) made	D) created
----------------	-----------------	----------------	-------------------

31. Overspending on credit cards can _____ serious harm to your personal finances.

A) create	B) do	C) build	D) make
------------------	--------------	-----------------	----------------

32. Every smart consumer should _____ a wise choice before making an expensive purchase.

A) make	B) create	C) do	D) build
----------------	------------------	--------------	-----------------

33. I'd rather _____ my weekend at Muttrah Souq than at a crowded mall.

A) spending	B) spend	C) spent	D) to spend
--------------------	-----------------	-----------------	--------------------

34. Reem prefers _____ handmade crafts to modern factory-made goods.

A) bought	B) buy	C) to buying	D) buying
------------------	---------------	---------------------	------------------

35. My brother is not very keen _____ going to noisy shopping centers on weekends.

A) for	B) in	C) at	D) on
---------------	--------------	--------------	--------------

36. She prefers not _____ to the market when it is extremely crowded.

A) gone	B) go	C) to go	D) going
----------------	--------------	-----------------	-----------------

37. Companies spend millions of dollars _____ creative commercials.

A) creating	B) create	C) to creating	D) created
--------------------	------------------	-----------------------	-------------------

موقع اختبارات بصمة

38. The advert was specifically designed in order _____ persuade young consumers.

- | | | | |
|--------|-------|-------|---------|
| A) for | B) to | C) so | D) with |
|--------|-------|-------|---------|

39. In many countries, television advertisements _____ strictly regulated by government laws.

- | | | | |
|-------|--------|--------|--------|
| A) is | B) has | C) was | D) are |
|-------|--------|--------|--------|

40. If an advertisement contains false claims, the company _____ its positive reputation.

- | | | | |
|-------------|---------|-----------|--------------|
| A) has lost | B) lost | C) losing | D) will lose |
|-------------|---------|-----------|--------------|

Answer Key

1	2	3	4	5	6	7	8	9	10
D	C	D	D	A	C	A	B	C	A

11	12	13	14	15	16	17	18	19	20
C	A	C	B	B	C	D	D	A	B

21	22	23	24	25	26	27	28	29	30
A	A	C	B	B	B	D	C	C	A

31	32	33	34	35	36	37	38	39	40
B	A	B	D	D	C	A	B	D	D